



MAD DADS of Minneapolis
2011 Annual Report.
Men Against Destruction – Defending Against Drugs and
Social-Disorder

The Sheriff presented the Award of Merit awards to several people for their community work. Among the recipients was V.J. Smith of MAD DADS in Minneapolis. Smith mentors inmates in the jail and encourages them to follow his example by breaking free from a life of crime and taking responsibility for their lives. “Inmates can relate to V.J. because he has walked in their shoes,” said Sheriff Stanek, “V.J. has a big heart and he’s determined to reach out to people and help them return to the community as productive citizens.”

In 2011, MAD DADS Street Outreach Patrol rode the city bus over 10,000 hours to reduce crime and help build a better community. MAD DADS has partnered with Metropolitan Council since 2007.

MAD DADS Street Outreach Program also works in cooperation with the Minneapolis Police Department and the Hennepin County Sheriff’s Office in order to reduce crime and violence in targeted areas, surrounding homicides and violence in the community.

MAD DADS Men’s Empowerment Outreach Program reaches out to those individuals that are incarcerated in Hennepin County Home School and other Correctional facilities, encouraging men and their families to come to the support group program that offers healthy alternatives that bring positive outcomes to a healthier family. **Incarcerated males and re-entry services** MAD DADS’ Incarcerated Males Program conducts group sessions mainly at Hennepin County Jail and Juvenile Detention Facility as well as the Hennepin County (boys) Home School, with fewer sessions at Lino Lakes, Moose Lake, and other facilities, to motivate and help young men

and fathers to develop life skills, get their GED or high School diploma, maintain sobriety from drugs and alcohol, obtain jobs, be positively involved in their children's lives, and not re-offend.

During this reporting period, MAD DADS visited the Hennepin County Jail twice each week. MAD DADS goes to the Hennepin County Jail to encourage and motivate inmates to be involved with its programs and services, specifically Tuesday, Wednesday and Thursday evening groups at Urban Ventures Fathering Center. They also talk to inmates about how to transform their lives and become productive citizens, and how to transform from being absent fathers and husbands. Inmates are provided with tools to enable them to help restore, stabilize and reunify them with their families. Resource information is provided to them related to job-training, decision-making, and skill building. Twenty to 35 unduplicated men attended each group per visit MAD DADS gang intervention/prevention support groups at the Hennepin County jail *twice week* and served over 1000 incarcerated adult men.

MAD DADS Youth Development Program There is a high correlation between poor, fatherless children and negative behaviors. For African American youth, this is particularly germane to the communities that we serve. We aim to combat this problem by recruiting at-risk youth into our youth development programs and working to reduce negative behaviors in youth through anger management training, crime prevention classes, and personal training opportunities. MAD DADS offers meaningful, healthy alternatives to a life of poverty, crime and incarceration by offering youth opportunities to interact positively with adult male figures. Some of our youth programs are mentor recruitment, leadership development, community service and learning, school prevention/intervention support, and parent/youth mediation. We provide these youth developmental services in public schools, alternative schools, the County Home School, and in our office. The goal of these programs is to influence youth between the ages of 11-18 in ways that ensure healthy development.

Our youth development activities offer a missing component and model for reversing the trend toward ever-increasing juvenile violence and crime. MAD DADS goes to the Hennepin County Home School and the Hennepin County Juvenile Detention Center to teach youth stress coping strategies, community values, leadership, the importance of education and respect toward their parents and elders. Youth also attend weekly support group meetings with other youth and discuss topics such as: legacy, community leadership and being responsible for the community. They also attend special community event meetings where they can voice their concerns to public officials or other prominent leaders in the community. Finally, we offer youth the opportunity to become positive role models themselves by allowing them to speak to other youth on the street through our outreach patrol program.

Gang Related Intervention Program (GRIP)

In 2011, 30 youth offenders attending GRIP is a 10-week youth development program held at Hennepin County Home School that teaches 13 to 18 year old offenders about an alternative life to gangs and drugs, and how to develop skills to become productive citizens in their communities. MAD DADS held gang intervention/prevention support group every Wednesday, servicing 156 incarcerated youth.

MAD DADS offers voluntary aftercare through its Tuesday Night Support Group at the Urban Ventures Fathering Center after these young people are discharged from the Hennepin County Home School.

MAD DADS Youth Development Program; C.O.P.S developed from the City of Minneapolis, Blueprint for Action to decrease violence in our youth. MAD DADS holds group assemblies and group sessions in the Minneapolis Public Schools with high risk students. MAD DADS encourages parents and teachers to help provide young people with consistent, effective and meaningful violence prevention training.

MAD DADS Parent/youth family mediation/marital counseling

MAD DADS staff responds to requests by families to facilitate parent and youth mediation, crisis intervention training, and marital counseling. One to two sessions of counseling is provided as needed for a minimum of two to a maximum of six family members. This work mostly addresses difficulty with communication, rules and responsibilities, and conflict management between parents and youth. The marital counseling is a new component this year and benefits those couples entering marriage or those in need of mediation and conflict management.

MAD DADS Community building activities include crisis response, a presence at community events and our weekly TV show called "Street Talk." The goal for this effort is to provide leadership and coordinate efforts to provide stability and security within neighborhoods and open lines of communication with residents, service providers and police. MAD DADS raises public awareness on local issues, in public schools, at forums, and works to develop leadership trauma support that allows residents to move beyond their pain and anger and move toward healing. MAD DADS responds to calls from service providers, city and county officials, families and individuals in times of crisis requesting on-site grief and loss counseling, and emotional support and understanding residents need to heal from grief and trauma.

Special and community events

MAD DADS is a presence at vigils, funerals, civil activities, parades, and other events where their presence is specifically requested. Although they participate in all of these types of activities, their major role typically is to provide safety and security, and offer alternatives to criminal and violent lifestyles for those in attendance. MAD DADS engages their Street Outreach team for these events. MAD DADS has annual events that it participates in and holds like the Senior Pride Day, servicing 200 seniors in the community, Festival for Fathers, Juneteenth, Rondo Days, Stop the Violence, National Night Out, and many other neighborhood events and community resource fairs. MAD DADS success lies in the cooperation with the Minneapolis Police Department, Minneapolis Park and Board, Hennepin County Sheriff's Department, Metro Transit and many other partnerships, inviting the community to come together all year long; raising awareness, offering resources and support groups to over 5,000 people.

Highlights of 2011 Activities:

In 2011, MAD DADS Street Outreach Patrol worked over 30,000 hours, servicing over 20,000 people through their programs and partnerships with other community organizations. Out of the 20,000 individuals we served last year, 76% are African American, 10% are White, 8% are Hispanic, 3% are Native Americans, and 3% more than one race or unknown.

- ✓ MAD DADS Street Outreach program staff made over 5,500 referrals to attend the Men's Empowerment Support Group held each Tuesday night and held at Urban Ventures Leadership Foundation, Fathering Program, 3023 - 4th Avenue South, Minneapolis, MN 55408.
www.urbanventures.org
- ✓ MAD DADS Street Outreach conducted over 10,000 hours of Street Patrol on Metro Transit/Peace Bus Outreach, a program where 4 Street Patrol members ride the city bus 3 times a week, keeping the peace for the driver and passengers, crime has went down 45% in the past year on the bus. In contract and partnership with Metropolitan Council Transit Center. Article in Passenger Transport Vol 69 No 11: Twin Cities see major decline in Transit Crime
<http://www.nxtbook.com/ygsreprints/APTA/g19524aptanxtbk/index.php#/20>
- ✓ MAD DADS held gang intervention/prevention support groups at the Hennepin County Home School and jail every week and served over 1000 incarcerated adult men and over 800 youth offenders. VJ Smith and John Turnipseed volunteer their time at the jail to provide instructions to inmates concerning positive life skills:
http://www.hennepinsheriff.org/sites/default/files/annual_report.pdf
- ✓ MAD DADS held COPS Enrichment program for youth at the Minneapolis Public Schools twice a week during the school year and served over 360 youth. Article about the City of Minneapolis, Blueprint for Action Preventing Youth Violence in Minneapolis, where MAD DADS is highlighted as one of three organizations working towards this goal.
<http://blog.mcf.org/2010/11/22/minneapolis-youth-violence/>
- ✓ MAD DADS in partnership with the YMCA, overnight youth conferences, or Lock Ins. MAD DADS program staff stay overnight with youth to talk to them about leaving gangs, drugs and crime. They are provided with methods to manage anger and frustration, change their thinking and take action towards alternative ways to function successfully without drugs, violence and crime

In 2010, MAD DADS established a partnership with the *YMCA North Community*, in our effort to continue to help prevent youth violence in Minneapolis and to develop positive community leaders. Each summer; MAD DADS provides two Street Outreach workers each summer to work in areas of safety and community liaisons to the youth. The focus is on outreach, safety, gang and drug prevention and education. The solution that MAD DADS proposes is simple, yet novel: provide strong, positive male role models for these children and young adults in order to combat the glossy appeal of a criminal lifestyle. Providing meaningful and healthy alternatives to the life of poverty, crime and incarceration that many of our youths are seemingly predestined is the most effective way to break the devastating cycle of violence in our communities.

- ✓ MAD DADS has Key's Ministry to the Homeless every Sunday morning at 7 a.m. at Shiloh Temple International Ministries, where they have food, clothes, haircuts and counseling for about 30 individuals a week.
- ✓ MAD DADS for community building holds a live blog talk radio show every Tuesday.
- ✓ MAD DADS for program visibility has weekly TV Show "Street Talk" every Thursday.

Highlighted Events:

- ✓ On June 6, 2011. MAD DADS sponsored and participated with the Stop the Violence Event. "Sponsored by Twin Cities RISE!, Minneapolis CARES Mentoring Movement, Ujamaa Place and MAD DADS of Minneapolis."
http://www.mpmn.org/training/eventview/11-04-29/Stop_the_Violence_Bring_the_Unity_A_Community_Resource_Fair.aspx
- ✓ On June 14, 2011, MAD DADS participated in the annual Juneteenth Event; "Over the past 2 1/2 decades, Juneteenth has grown into a powerful draw for Minnesotans. The annual festival had more than 15,000 participants last year and expects to match that number Saturday at North Mississippi Regional Park."
<http://www.startribune.com/local/minneapolis/124045864.html>
- ✓ On July 16th, 2011, MAD DADS attends and participates at the St. Paul Rondo Days Festival and was part of the parade.
- ✓ On August 2, 2011, MAD DADS attends and participates at the Phillips West Neighborhood 15th Annual National Night Out Celebration! [National Night Out](#), coordinated by [Minneapolis Community Crime Prevention/Safety for Everyone \(CCP/SAFE\)](#) of the Minneapolis Police Department, is designed to help create healthy neighborhoods block by block, helping neighbors to know one another, to celebrate community and to take steps to make neighborhoods safer for the children, elders and all residents. National Night Out helps form good relationships between the community and the Police Department. CCP/SAFE and NNO help to create a neighborhood network to find ways to prevent crime and to enhance the livability of neighborhoods and the city.
- ✓ This summer in partnership with Ventura Village Neighborhood; Peavey Park in Minneapolis has had its share of problems with crime.
<http://www.tcdailyplanet.net/news/2011/10/14/visit-amen-corner> In a section of Peavey Park called Thrones Plaza, V.J. Smith, MAD DADS, hosts an event called the Amen Corner. <http://minnesota.publicradio.org/display/web/2011/08/19/residents-work-to-overcome-crime-areas-in-third-precinct/?refid=0> . Special thanks to Elnora

Moore; MAD DADS and VJ Smith assistant in her organization and co-hosting of this event.

- ✓ On August 13, 2011, MAD DADS is the fiscal agent and partner for the annual event Festival for Fathers. This community celebration is planned collaboratively by over 25 Minnesota nonprofits, faith-based organizations, corporations and government agencies. Together, we are able to offer a fun-filled day of free activities for families to share time with one another. <http://www.mnfathers.org/festival.html>

- ✓ On August 20, 2011; MAD DADS partnership with UCare and many others to participate and support the Hue-Man Partnership Project of Minneapolis, which focuses on men's health and family support. "The Hue-Man mission is to address the health crisis for men of different hues — men of color — in different Minnesota communities. On Saturday, August 20 from 10 am to 2 pm, the Hue-Man Partnership Project held its free kick-off event to address the health crisis among diverse men of all ages at the Sabathani Community Center in South Minneapolis. " <http://www.spokesman-recorder.com/?p=5782>

- ✓ Senior Pride Day 8/26/11 held at North Mississippi Park, 5114 North Mississippi Dr, Minneapolis, MN 55430. This is a MAD DADS annual event serviced over 200 seniors. Sponsored by UCare, Phillips West Neighborhood, Xcel Energy, Northpoint Health and Wellness Center, Community Action of Minneapolis, and Medica Health Plans.

- ✓ On November 19, 2011, MAD DADS was one of the organizations honored for community service at the Glendale SDA Church on the Minneapolis Northside; along with "Honorees for this event are V.J. Smith and MADD DADS, Tyrone Terrell and the Men of M.A.R.C.H., CharInitta "Chi" Ellis of the H.A.S. HIV Prevention Program, and Principal David Branch of Lucy Laney Craft School."

Evaluation

In late 2002, Wilder Research began working with MAD DADS to develop an evaluation plan to measure the impact of MAD DADS activities within the community. The survey is used to determine the level of neighborhood satisfaction, provide staff with practical and useful ways to measure program activities and outcomes, and perceived safety among Hennepin County residents. In 2010, Wilder Research has conducted research activities including, in-person interviews and focus groups with staff, volunteers, and program participants. MAD DADS staff continues to use these methods of tracking and reporting.

MAD DADS is a first responder in times of community crisis.

On May 22, 2011, MAD DADS was one of the first responders after the tornado hit the north side of Minneapolis. MAD DADS met with city officials and other community organizations to help serve the community during after this disaster. Nonprofits like Northside Achievement Zone, Northpoint Health and Wellness, Pillsbury United, Phyllis Wheatley, the Urban League, the YMCA, the Plymouth Christian Youth Center, MAD DADS and others have hit the ground running with case management and services to families.

<http://www.startribune.com/opinion/otherviews/123133513.html>

MAD DADS was immediately on the scene assisting the Minneapolis Fire Department in directing traffic. As the day went on, MAD DADS was a calming presence providing emotional support for those in trauma. By evening, MAD DADS was assisting with getting people without housing to the temporary shelter at the Armory. Through the Chaplains Core of the Minneapolis Police Department, a team of MAD DADS staff spent time with the tornado victims at the Armory providing grief and trauma counseling. It was particularly important for many of the victims to have emotional support from a MAD DAD because we are known to be a positive influence who live and work in the community. MAD DADS contributed 40 hours for immediate response.

Over the next three days, MAD DADS responded by working at Farview Park providing assistance with food distribution, emergency services, and grief and trauma counseling. World Vision provided disaster supplies and MAD DADS picked up the supplies and delivered them to Shiloh Temple Ministries, Emerge and New Salem Baptist Church. Then MAD DADS drove through the community in all three zones distributing food and clothing and providing referral information for people who didn't know where to go for help. MAD DADS contributed 75 hours of direct service for the week following the crisis.

In addition to direct service, MAD DADS spent 15 hours in strategic planning meetings to coordinate efforts across all responding agencies.

MAD DADS was a very visible presence and touched the lives of approximately 2000 people in the midst of the crisis and the following week. Services included but were not limited to information dissemination, basic supplies distribution, and emotional support.

MAD DADS is one of the first responders to violence and homicides in the community:

MAD DADS holds vigils for victims of homicides and stayed with families, helped arranged funerals, set up community fundraising events, attended funerals and talked to members of the community to decrease violence and give a sense of peace and security to family members.

"I'm just sick. I'm not only sick and tired but my heart hurts," MAD DADS founder V.J. Smith said. "It's not all about money, but it is about resources. Our community needs resources and our kids need stuff to do. Our kids need programs and services."

<http://www.kare11.com/news/article/935701/396/2-boys-shot-in-north-Mpls-1-dead>

http://blogs.citypages.com/blotter/homicide_files/

“Quantell Braxton is one of two teenagers recently killed by gun fire in north Minneapolis. Police hope to gather tips as students return to school and talk about the shootings. Minneapolis police say all homicides are tragic. But some veteran officers are particularly anguished over the shooting of Quantell Braxton. As he stood next to a makeshift memorial to the teenager, Police Chief Tim Dolan told a group of reporters he's been a police officer for a long time, but can't remember seeing this type of violence before.

"I go back, way too far, about 34 years. And I cannot recall youth this young being targeted and being killed on our streets."

Braxton was shot around 11 p.m. on August 20, as he was playing tag with some friends, Dolan said.”

<http://minnesota.publicradio.org/display/web/2011/08/29/police-work-to-gather-tips-on-fatal-shooting/>

“MAD DADS holds a vigil for Terrell Mayes December 31st at 26th and Colfax North”

<http://minnesota.publicradio.org/display/web/2011/12/28/terrell-mayes/>

<http://minnesota.cbslocal.com/2011/12/28/aunt-recalls-shooting-that-killed-3-year-old-boy/>

Other vigils were held during the calendar year for the families of youth who had lost their lives to violent crime. MAD DADS' street patrollers participated and provided security at these vigils and funerals at the request of the victim's families to prevent any potential violent activity.

Supporting revenue and sponsorships:

MAD DADS Street Outreach Program is in partnership and being supported by Metropolitan Council, along with Emma B. Howe Foundation funds of the Minneapolis Foundation supports general operations for MAD DADS Street Outreach Programs and the Northside Recovery for work done to help the tornado victims, and the General Mills Foundation, General Mills, Celebrating Communities of Color, supports vigils and victims of crime. MAD DADS is also being supported by Urban Ventures Leadership Foundation, Hennepin County and the Hennepin County Sheriff's Office, YMCA North Community, Phillips West Neighborhood, Burdick-Craddick Foundation, U Care, TCF Foundation, Community Action of Minneapolis, Ventura Village, Midtown Phillips, as well as many other community organizations and community members.

Also; on September 17, 2011 the National President Eddie Stanton passed on. And since then VJ Smith has been elected the National President of MAD DADS.

<http://maddads.com/national/new-president-elect-v-j-smith-of-minneapolis-mad-dads/>

Conclusion and issues to consider

Feedback from key community leaders, program participants, and staff as well as other evaluation activities show that MAD DADS has a strong, distinct and recognizable presence in the neighborhoods served. Street Patrols and Peace Bus conduct multiple brief interventions with people who are facing turmoil such as chemical dependency and illegal activities. MAD DADS links participants with a broad pool of other resources including the Center for Fathering at Urban Ventures as well as other services available in the community.

According to interviews with key informants in the community, MAD DADS serves as a community catalyst organizing community members at a grass roots level to engage in crime prevention and community building activities. In addition, MAD DADS appears to have the unique ability to leverage multiple organizations in activities designed to strengthen the most economically hard hit neighborhoods in Minneapolis.

The program could expand its reach and depth of services if it could secure increased funding to allow for additional professional staffing, to reduce the load carried by the few regular program staff.

MAD DADS has an on-going fundraiser "Show Your Love" requesting monetary support which includes, letter campaigns, eblast and fundraisers. MAD DADS Street Patrol needs your support.

<http://givemn.razoo.com/story/Mad-Dads-10>. Give MN Power by Razoo Website

www.minneapolismadds.org.

MAD DADS website has donation button for online giving, also selling "Show your Love T-shirts"

General Mills Foundation has a challenge grant of \$5,000. We challenge you to help MAD DADS.

Help us by giving your time, money and prayers.

MAD DADS would like to thank our Board of Directors, staff and volunteers:

MAD DADS Board of Directors:

Ainsley Hargest, M&I Bank, Personal Banker; Board Chair
Darlene Bell Big Brothers and Big sisters, Director of Multicultural Outreach
Carlene Coleman, Twin Cities Habitat for Humanity, Mortgage and Financial Counselor
Derek Emery, Minneapolis Public Schools Director of Student Activities
Barbara Hargest, Pressgold Payroll, Customer Service Representative
Candice Hall, General Mills, International Treasury Manager
Jennifer White, Council Member Elizabeth Glidden, Eighth Ward

MAD DADS Staff:

V J Smith, President and Executive Director
Elnora Moore, Administrative Assistant
Donna Harmon, Bookkeeper
Laura Lambert, Grant Writer

Special thanks to:

Art Erickson, Urban Ventures Leadership Foundation
John Turnipseed, Urban Ventures Leadership Foundation, Director of Center for Fathering
Jack Strawder, Manager of Center for Fathering
Stan Hill, Ready, Set and Go, work program at Center for Fathering
IT Tech, Urban Ventures

Michael Wilson, Accountant, CPA

MAD DADS Street Patrol and Volunteers:

Gill Baggett
Damian Rouse
Pedro Bustamante
Tammy Bustamante
Ricky Bustamante
Victor Bustamante
Sharica Williams
Leroy Miles
Syretta Jones
Billy Hawkins
Gary Boatwright
Alex Carson
Antony Wilson
Brandon Kirk
Carlos Tennin
Franklin Jones
Ken Nelson
Latrise Graham
Lucas Wynn
Pamela Boyd
Patrick Baggett
Sandra Sweezer
Steven Roberts
Sylvia Dunn

Along with many others that show up for Keys Ministry at Shiloh Temple, Urban Ventures Fathering Center, and the many special community events and vigils.

Interns:

Brandon Wester - Brown's University
Leah Grave - Brown's University
Susan Watson -Metropolitan State

<u>MAD DADS</u>	<u>2011</u>	
		-
People served through MAD DADS programs and events	20,000	76% African America, 10% White, 8% Hispanic, 6% Native Americans, Asian, African, Bi-racial, or unknown
Volunteer hours	30,000	50 volunteers, 15% one-time, 20% committed on-call, 15% Keys Ministry and Support Group volunteers

<u>MAD DADS</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>
Contributions	\$ 260,000.00	\$ 290,657.00	\$ 281,726.00	\$ 358,379.00
Expenses	\$ 222,000.00	\$ 278,684.00	\$ 335,833.00	\$ 315,268.00
Totals	\$ 38,000.00	\$ 11,973.00	\$ (54,107.00)	\$ 43,111.00

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